

BLACK BEAUTY Snapshots From Across America



Green Prairie Farms, College Corner, Ohio
Some of the most magnificent Black Beauty we've ever seen!



H & E Sod Farm, Momence, Illinois.
No irrigation, no netting and only a preplanting fertilization and still harvested in one year.



United Turf, Murfreesboro, North Carolina
9 months old at harvest. Black Beauty withstands the heat of warm season grass country.



Johnson Sod Farm, Deerfield, New Jersey
Black Beauty - 10 months old at harvest.



Central Sod, Plainfield, Illinois
Black Beauty stands up to drought better than RTF Tall Fescue Mixture.



Dakota Tall Fescue in test plots, Camarillo, California
The most recent Black Beauty variety to come to market.



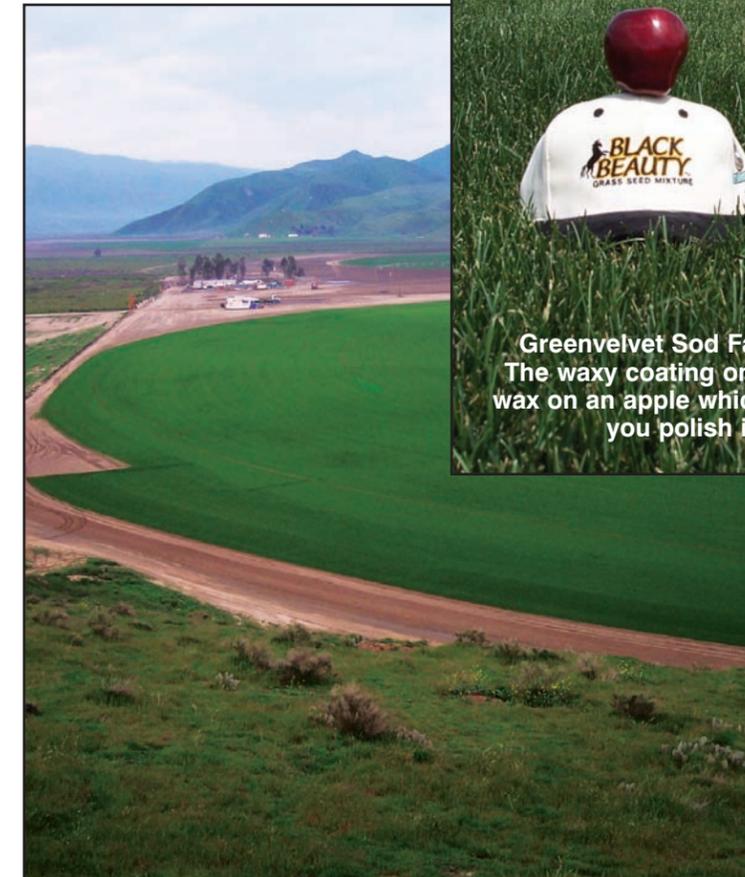
Emeraldview Sod Farm,
Jefferson City, Missouri
10 weeks after planting



Virginia Beef Sod Corporation,
Haymarket, Virginia
grown in 11 months without irrigation



Greenvelvet Sod Farm, New Carlisle, Ohio.
The waxy coating on the grass leaf is like the wax on an apple which causes it to shine when you polish it on your sleeve.



Five Star Sod Farm, Edison, California
Aerial picture of first planting



DeBuck Sod Farm, Delavan, Wisconsin
6 weeks after planting



Why Should I Use Black Beauty Sod or Grass Seed Instead of other Turf-Type Tall Fescue Sod & Seed Mixtures?



✓ Grows roots 4-feet deep ✓ Thrives in poor soils of low pH ✓ Improved drought tolerance ✓ Succumbs to fewer diseases & recovers faster

Disease Resistance



Close up of Brown Patch disease on regular tall fescue grass plant leaves.



Black Beauty Sod holds its color unlike warm season Bermudagrass. (shown: Chattanooga, Tennessee)



Black Beauty doesn't get rust diseases like Kentucky Bluegrass.



Mower Damage on regular tall fescue Sod.



Mower Damage on regular Tall Fescues. Black Beauty will not shred or tear.



GRASS SEED MIXTURE

I have bred very dark-green turfgrass varieties which are more drought tolerant and disease resistant than any other grass varieties that have been previously available.

What makes my Black Beauty Turfgrass special is an invisible waxy coating covering the leaf surface of each grass blade. This protective coating is very similar to the natural, waxy layer that causes an apple to shine and helps to preserve the moisture inside the fruit.

See the difference!



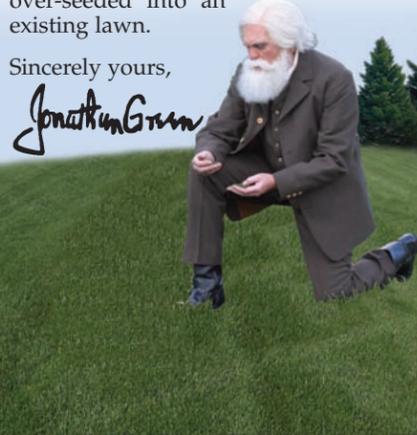
CONTAINS NATURALLY INSECT RESISTANT GRASS



My Black Beauty Grass Seed Mixture will thrive in both Sun & Shade. It can be planted to establish a new lawn or over-seeded into an existing lawn.

Sincerely yours,

Jonathan Green



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Superior Research



Dr. Xunzhong Zhang of Virginia Tech (VPI) performs the photo chemical efficiency evaluation test.



Future Black Beauty candidates at research farm in Forest Grove, Oregon.



Seeding Boxes used at our turfgrass research test plots in Northern Virginia



Sod Strength Test: Black Beauty has higher sod tensile strength. Test performed by Virginia Tech University.



Black Beauty Sod mixed with 10% Kentucky Bluegrass won't tear when handled at one year old. This sod contains no netting.

Great Shade Tolerance



Black Beauty is very shade tolerant and performs even better than fine fescues in fertile soil.

Survives Under Adverse Growing Conditions



Black Beauty sod holds up in poor soils of low pH where lesser tall fescue sod and seeding jobs fail.